



CSR SANDESH

April 2023 - September 2023

ROOP AUTOMOTIVES LIMITED



DIRECTOR'S MESSAGE



Dear all,

I am delighted to extend my warm greetings as I share with all of you our latest CSR Sandesh covering period from April 2023 to September 2023. Our ongoing mission to empower the nation and its surroundings, I am pleased to introduce new projects that we launched during this period. Focusing on sustainability of our work and its impact, we have undertaken multiple long-term projects in the areas of education, environmental sustainability and women empowerment. These initiatives are strategically designed to contribute towards the upliftment and empowerment of our communities. This newsletter provides a comprehensive overview of our ongoing projects, shedding light on the milestones achieved and the impact we've made in various sectors. It brings me immense joy to witness the tangible outcomes of our endeavors as we work towards building a better nation.

Thank you for your unwavering support and dedication to our CSR initiatives. Together, we are making strides towards a more compassionate and empowered society.

Best regards,

Gaurav Jain,

Director, Roop Automotives Ltd.

Managing Trustee, Roop V.K. Jain Foundation

MESSAGE FROM CSR PROGRAM MANAGER



Dear all,

I am thrilled to share the latest developments in our CSR endeavors. Over the past six months, we have achieved several notable milestones that have profoundly impacted the lives of many individuals. Notably, our efforts to empower women and girls reached 25,000 individuals last year and in the field of education, we provided support to 4,000 children from government schools. Encouraged by our successes, we have expanded our projects to new locations and villages, ensuring the broader reach of our initiatives to benefit more individuals in need.

We firmly believe that our collective efforts will continue to make a positive impact on the world, helping to build a brighter future for generations to come.

Thank you for your support, and I eagerly anticipate updating you on our progress in the coming months.

Best regards,

Akash Shukla,

CSR, Roop Automotives Ltd.

LAUNCHING OF NEW PROGRAMS

“UNNATI” A SOLID WASTE MANAGEMENT PROGRAM

We have launched a 3-year program “Unnati” on Solid Waste Management In collaboration with Saahas. This project aims to cover 1200+ households in Rozka Meo and Bai Ka Danda villages. Our objective is to create a sustainable waste management model that emphasizes resource recovery and decentralized waste management following the principles of Solid Waste Management. We strive to promote behavioural change within the community by implementing source segregation of waste.



Our Target

- 1200+ households practicing source segregation - residents of 2 villages
- 300 kgs Dry waste per day diverted from landfill in year 1 and 700 kgs per day in year 2 & 3
- Over 4000+ people sensitized about waste and its proper management through the program.

An awareness campaign on waste segregation and Sustainable waste management is completed in 476 households at Rozka Meo Village, and the progress has been remarkably positive. We are also conducting awareness sessions in schools for students as they are young minds & they can be the medium for creating a society where source segregation is priority & nothing is waste.



LAUNCHING OF NEW PROGRAMS

COMMUNITY-BASED REHABILITATION FOR PERSONS WITH DISABILITIES (PWDs): We have launched a 1-year program on Community-Based Rehabilitation for Persons with Disabilities (PwDs) In collaboration with Caritas NGO. This project is being implemented in 12 villages of Indri block, Nuh. The goal is to empower and make 450 PwDs self-sufficient within the 1-year program. In the recent survey done by caritas India, total 457 PWDs identified in 12 villages including 178 children.



"PANKH" A PROGRAM ON "MENSTRUAL HYGIENE MANAGEMENT": We have launched new program "Pankh" a comprehensive Training Program on "Menstrual Hygiene Management" and distribution of hygiene care packs at nearby villages of IMT Manesar in partnership with Rann Foundation. Our primary goal is to empower and educate 5000 Girls and Women about Menstrual hygiene. Menstrual hygiene is a crucial aspect of women's health, and we are committed to promoting awareness, breaking taboos, and ensuring access to essential hygiene products.

"NOHEP "(NO- HEPATITIS) RAISING AWARENESS ON HEPATITIS B AND C: We have launched new program "NOhep "(No- Hepatitis) which focuses on Raising Awareness and Prevention of Hepatitis B and C in Partnership with Rann Foundation. Our mission is to positively impact the lives of 5000 people in the nearby villages of Dharuhera. Our primary goal is to raise awareness about the serious health threats posed by Hepatitis B and C and take crucial steps towards prevention. With this program, we aim to protect pregnant women and their children, making a meaningful difference in their lives.



THE DIGITAL LITERACY PROGRAM

ANKURAM (ADVANCED INFORMATION TECHNOLOGY CENTER): EMPOWERING FUTURES

This year we proudly inaugurated Ankuram a Digital Learning Center dedicated to the children of underprivileged areas in memory of our Founder Director Shri P.K. Salhotra. This lab is designed to provide variety of courses both short and long-term, including Python, Java, C++, and Photoshop, along with facilities for block coding and AI-Robotics. The Computer Lab aims to benefit not only the enrolled children at Utsav Foundation but also extends its training and courses to the economically weaker sections in the surrounding areas.



OUR SPECIAL PROGRAM IN TIRUVANNAMALAI, CHENNAI: EMPOWERING TRIBAL CHILDREN

Our School+ Program in Tiruvannamalai, Chennai, is dedicated to serving tribal children. Continuing our 6 centers from the previous year, we are delighted to announce the opening of 2 additional centers. Collectively with these 8 centers we are able to support 350 children in enhancing their skills in mathematics, English, and Tamil.

The Computer Center is a vital component of our initiative, playing a crucial role in providing digital efficiency and knowledge to help these children cope with the advancements in India's educational landscape.



UPDATES ON PROJECT

GENDER EQUALITY THROUGH ADOLESCENT SENSITIZATION AND EMPOWERMENT

Our project at Rozka Meo in partnership with Cequin includes engaging a substantial number of girls and boys through Sports Camp initiative. Over the past 6 months, we have successfully reached out to 156 girls, conducting sports camps and regular interventions with them. Additionally, we have extended our efforts to include 43 boys through the sports camp program.

As part of the school enrollment process under this project, we have achieved 68 successful enrollments of children in government schools who were either dropouts or were not previously enrolled.



UJJWAL SCHOLARSHIP: EMPOWERING MERITORIOUS STUDENTS

For the past 13 years, Roop V. K. Jain foundation has been consistently providing scholarships to underprivileged children. This year, we expanded our support to Roz ka Meo and Kanwarsika Government schools by introducing the Roop V. K. Jain Foundation Scholarship named as "Ujjwal."

This year, we have awarded scholarship support to 34 meritorious students from the Economically Weaker Sections (EWS) category, studying in both government and private schools.

उज्ज्वल
रूप वी.के. जैन छात्रवृत्ति कार्यक्रम 2023

सरकारी स्कूलों में पढ़ने वाले कक्षा 9 से 12 तक के विद्यार्थियों के लिए रूप वी.के. जैन फाउंडेशन छात्रवृत्ति कार्यक्रम, 2023-24

इस हम छात्रवृत्ति कार्यक्रम के माध्यम से ऐसे युवाओं की सहायता कर रहे हैं जो इन क्षेत्र में शिक्षा में संलग्न होने के लिए तैयार हैं।

छात्रवृत्ति राशि: 10,000/- रुपये

पात्रता:

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UJJWAL-Roop V.K. Jain Scholarship-2023

UPDATES ON PROJECT



Multiple training programs were organized at Government Schools in Manesar, Bhangrola, and in villages and Panchayats focusing on "Menstrual Hygiene Management." We also have distributed hygiene kits through our project, Pankh.



Awareness and prevention program on Hepatitis B & C at nearby villages of Dharuhera



Visit to Udayan Care Boys Home, Narsinghpur Gurugram.

AN INITIATIVE TOWARDS SOLVING FOOD INSECURITY

With the aim to support “Zero Hunger” towards solving food insecurity, every week we distribute 500 hot and fresh meals in the nearby slums and to economically weaker sections.



20,000 meals distributed so far.

GO GREEN INITIATIVE: “SAY NO TO PLASTIC” AN INITIATIVE TO SAVE THE ENVIRONMENT

As environmental sustainability is one of the core area of the Roop V. K. Jain Foundation, we consistently promote tree plantation activities across all our locations. We organize plantation drives in our operational areas, including government schools, villages, and the surrounding areas.



This year, we initiated the donation of 200 trees to Rehoboth Home for mentally challenged women and to Little Drop NGO for elderly people in Chennai to make their surroundings greener and more eco-friendly. On monthly basis we also provide medicines support to both NGOs for the residents.

Awards & Recognitions



Award for Education initiatives at 10th CSR Summit 2023 by CSR Times

"BEST CSR IMPACT MAKER OF THE YEAR" award for Women Empowerment at 7th CSR Health Impact Awards 2023



"Large Impact Award for Empowering Girls & Women" at the India CSR Awards 2023

"Best Women Empowerment Initiative of the Year 2023" Award at the Indian CSR Awards



