



CSR SANDESH

October 2022 - March 2023

ROOP AUTOMOTIVES LIMITED



DIRECTOR'S MESSAGE



Dear all,

I am delighted to share with you our latest CSR newsletter, which highlights our ongoing efforts to make a difference in the world around us. At Roop Automotives, we believe that being a successful business goes beyond achieving financial targets. It involves making a positive impact on the communities we serve and protecting the environment we all share. Our CSR initiatives reflect this belief, and I am proud to say that we have made significant strides in achieving our goals over the past year.

Our efforts are focused on enhancing the lives of communities, especially women and providing sustainable opportunities to the underprivileged children. Additionally, we have invested in education and skill-building programs that benefit the communities in which we operate.

We have also initiated our ESG journey this year. We are implementing sustainable practices in our operations and supply chain to reduce environmental impact. We are continuing our tree plantation drive in order to safeguard the environment and promote a healthier planet.

Moreover, we have continued to support various social causes and charities through our volunteering and donation programs. Our employees have played a vital role in these efforts, dedicating their time and resources to make a meaningful impact on society.

I'm proud of what we have achieved so far, but there is still so much to be done. As we move forward, we will remain committed to our CSR goals, and we will continue to work towards creating a better future for everyone.

I would like to extend my gratitude to all our CSR partners for their ongoing support. I encourage you all to read this newsletter and learn more about our initiatives.

Best regards,

Gaurav Jain,

Director, Roop Automotives Ltd.

Trustee, Roop V.K. Jain Foundation

MESSAGE FROM CSR MANAGER



Dear all,

I am feeling so proud to share with you all about the latest developments in our CSR work. Our organization is dedicated to building a more sustainable and equitable future, and we have made significant strides towards this goal through our CSR initiatives.

Over the past six months, we have accomplished several notable milestones that have positively impacted the lives of many individuals. For instance, we provided education to underprivileged children, transformed government schools into more sustainable and joyful learning environments for children, created livelihood opportunities for people with disabilities, and empowered communities of women through skill-building initiatives. Through our efforts, we have contributed to the betterment of society as a whole.

As we move forward, we remain steadfast in our commitment to pursuing our CSR initiatives with even greater strength and determination. We firmly believe that our collective efforts will make a positive impact on the world and help build a brighter future for generations to come.

Thank you for your continued support, and I look forward to updating you on our progress in the coming months.

Best regards,

Akash Shukla,

CSR, Roop Automotives Ltd.

EARLY CHILDHOOD CARE AND EDUCATION

ROOP ANGANWADI DEVELOPMENT & SCHOOL SUPPORT PROGRAM:

Education is a human right: a powerful driver of development and one of the strongest instruments for reducing poverty and improving health, gender equality, peace and stability. We believe that early childhood care and education (ECCE) that is truly inclusive is much more than just preparation for sending children to school. With the aim to provide quality care and education to every child, we are running “Roop-Anganwadi Development Program (ADP)” & “School Support Program (SSP)” in Mewat district of Haryana with SRF Foundation.

The “Roop-Anganwadi Development Program (ADP)” aims at Physical, Language, Social, Emotional, and cognitive development of children alongside transformation of Anganwadi Centres into Model centers.

To provide better environment to 100 children, we have worked on two Anganwadi Centres of Rojka-Meo village to transform Centres into Model Anganwadi Centres to promote joyful learning, Upgrade teaching skills of Anganwadi Workers and Hands-on learning experience for children.



“Roop-School Support Program (SSP)” Provided customized workbooks to 1104 students and 26 teachers from grade 1-5 on a monthly basis to ensure that they improve their levels. The workbooks are in tandem with the school curriculum and provide extra practice for children which strengthens the concepts of the children.

Also, to enhance understanding of teachers and promote use of locally sourced material to teach concepts in an innovative manner, we have done 6 teacher training programs at 3 Government schools of RojkaMeo, Kanwarsika and Bhangrola with the support of our partner SRF Foundation. 36 teachers from schools trained to use locally sourced material to teach concepts in innovative manner.

GENDER EQUALITY THROUGH ADOLESCENT SENSITISATION AND EMPOWERMENT

We have launched a unique program on gender equality and girl's empowerment in partnership with Cequin. Our mission is to inspire and empower young girls and women to become leaders and make a positive impact in their communities. Through this program, we will provide these young girls and women with opportunities to learn, grow, and develop their skills using a sport as tool, so they can overcome any obstacles they face and reach their full potential. We believe that by investing in these young girls and women, we can create a better future for everyone. We will be running this program in Government School for Rojkameo and Kanwarsika School.

We feel honored that we were able to provide a Ottobock wheel chair to Inshah Bashir, 1st International Wheelchair Basketball player. Inshah Bashir, came out on top and represented India in the USA in March 2019, while representing Jammu and Kashmir, as captain of the women's team. Inshah become, first international wheelchair basketball player, who is a national award winner, honored by President Draupadi Murmu. She is currently captain of the National Women's Wheelchair Basketball, J&K.

CELEBRATION OF INTERNATIONAL WOMENS DAY AT ROZKAMEO SCHOOL



ROOP PARTICIPATED IN TRANS-EMPLOYMENT MELA 10TH MARCH 2023

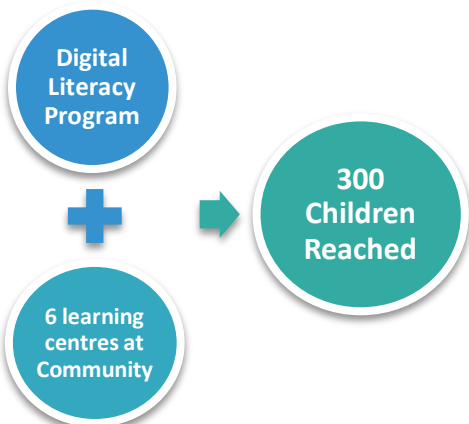


THE DIGITAL LITERACY PROGRAM

A Digital Literacy Program was launched for rural students in Tiruvannamalai with our partner The Vilvam Foundation. The curriculum has been designed for all age groups of children. Around 50 children from nearby tribal villages are attending the classes regularly with great enthusiasm. For many children, this was their first opportunity towards using a computer. The project aims to help children with the skills they need to interact in an increasingly digital world.



SCHOOL+ PROGRAM:



STRENGTHENING SKILLS IN ENGLISH, TAMIL & MATH

With the support of The Vilvam Foundation we are running School + Program in 6 centres to reach out children those are in need of assistance and left behind due to lack of paternal care and education support. This program aims to provide basic literacy to children, strengthening their skills in English, Tamil and Math.



WOMEN EMPOWERMENT & SAY NO TO DOMESTIC VIOLENCE

To protect women from violence and to empower them, regular intervention is done through our partner Smart NGO. Empowering women to participate fully in economic life across all sectors is essential in building stronger economies.

In the last 6 month, we have been able to form 5 women’s group in 5 villages to have weekly meeting on domestic violence. So far 45 Group meetings done and 850 Women and Men participated in Group meetings.

Broadcasting of Radio Program: Broadcasting of 20 Fresh episodes is done and 40 Narrowcasting is done in the community. Approx reach 20,000 people.



Health and Safety for Women and Children:
"Every month, we support **300** mentally challenged women who are staying at Rehoboth, The Home for Mentally Challenged Women in Chennai. These women have been rescued from the streets where they were lost, and their families and children were unknown. We provide them with day-to-day medical attention, therapies, and care to help them overcome their challenges.

They are now skilled and trained to make custom-made handicrafts (eco-friendly) as they use sustainable materials. Moreover, these women have also been trained in organic farming techniques.



"SAY NO TO PLASTIC" AN INITIATIVE TO SAVE THE ENVIRONMENT

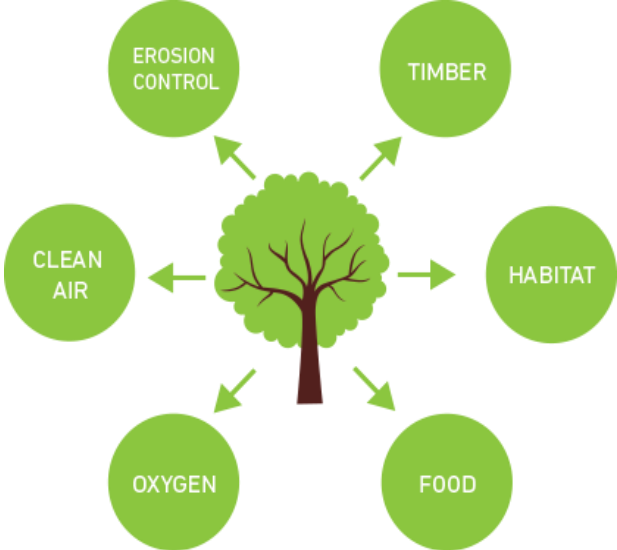
Plastic pollution is one of the biggest environmental challenges we face today. Plastic is non-biodegradable and takes hundreds of years to decompose leading to serious harm to wildlife, marine ecosystems, and human health. It's important that we reduce our use of plastic and seek alternative, more sustainable solutions.



We at Roop have been refusing single-use plastics, such as straws, plastic bags, and plastic water bottles and using reusable alternatives. To promote this initiative at communities we have joined hands with Smart NGO and creating awareness among the villages of Nuh along with the children of Govt. Schools.

GO GREEN INITIATIVE: LAUNCHES OF PLANTATION DRIVES ACROSS ROOP AUTOMOTIVES PLANTS.

Roop V. K. Jain Foundation launched a plantation drive with the aim of planting more than 10,000 trees across the Roop Automotives plants. The drive was launched to increase the green cover of the country and fight against climate change. It will also promote biodiversity and can have significant environmental benefits, including reducing carbon dioxide levels in the atmosphere, improving air quality, and preventing soil erosion.



HEALTHY FOOD FOR ZERO HUNGER: AN INITIATIVE TOWARDS SOLVING FOOD INSECURITY

Food insecurity is a global problem that affects millions of people every day. It is a situation where individuals or households lack access to enough safe and nutritious food to meet their dietary needs and lead a healthy life.

With the aim to support “Zero Hunger” we have taken one step towards solving the food insecurity. By providing hot and fresh meals through ISKCON, we have reached on to 15000 of community people so far. Children from slums, abandoned elderly people and other communities were also given food through this program.



HIGHER EDUCATION SUPPORT: CONTRIBUTION TO MAKE YOUNG LIVES SHINE

Roop V. K. Jain Foundation has joined hands to provide higher education and quality living to 10 Young Adults enrolled at GD Goenka University, Sohna. These 10 Students were abandoned by their parents at an early age. Having been subjected to trauma and separation at an early age, the absence of parental care and love impacted these children’s abilities to comprehend the world.



Through the support of Udayan Care, children started gaining confidence in their lives. Looking at skills and capabilities of such children they were enrolled into GD Goenka University which boosted confidence and self-esteem of these children. Roop V. K. Jain Foundation has committed to providing living and education expenses until they graduate. This initiative aims to empower these children and help them to achieve their dreams; despite the challenges they have faced.

SELF-EMPLOYMENT FOR PEOPLE WITH DISABILITIES

17 PERSONS WITH DISABILITIES (PWD'S) RECEIVED LIVELIHOOD

SUPPORT

Roop V. K. Jain Foundation in association with Caritas India is running livelihood project in 15 villages of NUH district. NUH remains one of the most backward districts of India-NITI AYOJ.

Through this project we have supported 17 Persons with Disabilities (PwDs) so far, who were struggling to get source of income due to higher rates of unemployment, economic inactivity and insufficient social protection, especially women.



“Being disabled should not mean being disqualified from having access to every aspect of life.”

STORIES OF CHANGE

NAME: MS. FIRDOSH

AGE: 44 YEARS

TYPE OF DISABILITY: LOCOMOTOR DISABILITY

My husband passed away in the year 2021 and I was left alone with my 5 children. At that time, I used to earn an average monthly income of Rs. 2500 to 3000 Rs. but with that I was not able to fulfil the needs of the family. With the financial support given by Roop, I purchased a tailoring machine started stitching the clothes from home only.

Now, I don't need to move around for daily wage work. My monthly income on an average is now 10,000-12,000/-.



Name: Mr. Nasir

AGE: 20 YEARS

TYPE OF DISABILITY: LOCOMOTOR DISABILITY

I wanted to have my own fast-food Shop but due to poor condition of my family I was unable to do it. I am happy that financial support from Roop has helped me to pursue my dream. Now I'm having my own Fast-food Shop with a monthly earning of 10,000- 15,000/-

PROVISION OF HOLISTIC HOME-BASED PALLIATIVE CARE FOR PEOPLE LIVING WITH CANCER IN GURUGRAM AND ADJOINING SUB-URBAN AREAS

Gurugram district including its sub-urban areas in the State of Haryana is sizeable area with more than 10 lakh population. Due to the social fabric of these areas, the number of cancer patients here is on rise. To provide home-based palliative care for people living with cancer in Gurugram and adjoining sub-urban areas we have joined hands with CanSupport. Through this project we aim to provide quality care and support to the cancer patients and to their families.



92 PATIENTS AND 427 FAMILIES LOOKED AFTER BY THE TEAM IN 4 MONTHS

WALK RUN STRIDE AGAINST CANCER
 Roop V K Jain Foundation had sponsored 50 children under the EWS project for walk for life and also 25 people from the Foundation participated in Cancer Awareness Walkathon "Walk for life" on 19th February 2023.



CANCER AWARENESS SESSION:

Sessions on Cancer Awareness was organized to make people aware about the early stages of cancer. Dr. Ishita Gandhi from CanSupport took the cancer awareness sessions. All the sessions were interactive. Some of them shared cases they had experienced in their family or friends. Some of them wanted to know how they can get help from for the cancer affected in their known areas. All of them were informed about Helpline numbers could provide the support they needed.

CSR AWARDS & RECOGNITION:

Roop Automotives and Roop V. K. Jain Foundation was awarded with the Certificate of Appreciation by Hon'ble Governor of Haryana Shri Bandaru Dattatreya. It takes a lot of effort and dedication to achieve such milestones.



**Tag us on #ROOPAUTOLIFE #ROOPAUTOCSR
#ROOPVKJAINFOUNDATION**

To stay updated on our Corporate Social Responsibility (CSR) initiatives and activities, please scan the QR code or follow the link provided below to visit our LinkedIn page and click the "Follow" button:



Link: <https://www.linkedin.com/company/roop-vk-jain-foundation/>

